



**LUIS E.
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Bio

As a member of Ford Motor Company's Litigation & Regulatory Practice Group, Luis provides strategic oversight of a portfolio of complex consumer litigation matters across the country. He regularly advises the Company on the litigation risk associated with consumer-focused business initiatives. He also helps manage the company's dealer franchise litigation.

Prior to joining Ford Motor Company, Luis worked as an Associate at Bush Seyferth PLLC ("BSP Law"), where he worked on commercial disputes and litigation on behalf of companies in the automotive, telecommunications, insurance, and consumer equipment leasing industries. While at BSP Law, Luis represented a plaintiff telecommunications company in a two-week jury trial and appeal in a fraud, fiduciary duty, and partnership dispute.

Prior to joining BSP Law, Luis worked as an Associate at The Allen Law Group PC, where he obtained summary judgment on behalf of the Public Lighting Authority of Detroit in a commercial dispute described as a matter of first impression by the presiding judge.

Before his time at The Allen Law Group, Luis worked as an Associate at the Garcia Law Group PLLC, where he represented the Detroit Medical Center in a high-exposure jury trial and obtained a no-cause verdict in favor of the hospital.

Luis is a graduate of the University of California, Berkeley, where he received his Bachelor of Arts in History with departmental honors. He went on to the University of Michigan Law School and received his J.D. in December 2015. While there, Luis was a contributing editor of the Michigan Journal of Race & Law and served as the Treasurer of the Latino Law Students Association. Luis is fluent in Spanish.